

Under the patronage of
H.E. Shaikh Khalid bin Abdulla Al Khalifa
Deputy Prime Minister
Kingdom of Bahrain



ORGANISER
BAHRAIN SOCIETY OF ENGINEERS



STRUCTURE THE FUTURE

OCTOBER
26 TO 28
2017

BAHRAIN INTERNATIONAL
EXHIBITION & CONVENTION
CENTER







H.E. Shaikh Khalid bin Abdulla Al Khalifa
Deputy Prime Minister
Kingdom of Bahrain

We are pleased to invite you to participate in the Tenth Bahrain International Property Exhibition and Forum, BIPEX 2017, held under the patronage of H.E Shaikh Khalid Bin Abdulla Al Khalifa, Deputy Prime Minister, Kingdom of Bahrain.

BIPEX

As Bahrain's leading property exhibition, BIPEX holds a significant spot in the Kingdom's real estate industry calendar of events. Being a professionally organized non-profit event, it serves as a bellwether for the industry, offers a platform to its current happenings and directions it is heading to, and promotes the region's major infrastructures and real estate properties.

BIPEX is the perfect stage for investors, builders and buyers to discuss the difficulties facing the industry. It also provides analysis that result in timely solutions and suggestions for a more profitable future. At the same time, developers get a golden opportunity to weigh the demand and provide finance, legal norms, taxation and returns on investment information to buyers.

Over the past decade, BIPEX has been growing significantly and has consolidated its reputation as a key international property exhibition. By attracting both established and emerging real estate companies as exhibitors and participants, it draws a range of industry specialists and analysts to contribute to its deliberations through a free flow of information and ideas. Therefore, BIPEX 2017 is expected to maintain this enviable record despite the region and world economy's slow emergence from the oil prices downturn.



BIPEX 2016 SPONSORS

الراعي الرئيسي
Prime Sponsor



الشريك الاستراتيجي
Strategic Partner



الراعي الماسي
Diamond Sponsors



الراعي البلاتيني
Platinum Sponsors



الراعي الذهبي
Gold Sponsors



الراعي الإعلامي
Media Sponsor



الشريك الرقمي
Digital Partner



راعي المنتدى
Forum Sponsor



الشركاء الإعلاميون
Media Partners



BIPEX 2016 EXHIBITORS

- 1 Bin Faqeeh Real Estate Investment Company
- 2 GFH Real Estate
- 3 AMFA Real Estate W.L.L
- 4 Dilmunia at Bahrain (Ithmaar Development Company)
- 5 Diyar Al Muharraq W.L.L.
- 6 Economic Development Board
- 7 House Me
- 8 Naseej BSC(c)
- 9 The Commercial Real Estate Development S.P.C
- 10 Propertyfinder.bh
- 11 Albilad Real Estate Investment Company WLL
- 12 Durrat Al Bahrain
- 13 Vahid Associates Brand Futurists
- 14 Fontana Real Estate
- 15 Khaleeji Commercial Bank
- 16 Municipal One Stop Shop
- 17 Survey & Land Registration Bureau
- 18 Tilal Towers
- 19 Trowers & Hamlins
- 20 Arabian Homes
- 21 Action Bahrain
- 22 Ahmed Al Qaed Group
- 23 Alforsa Real Estate
- 24 Alrayes Real Estate
- 25 Al Talae Real Estate
- 26 Al Qasser Investment & Property Development
- 27 Bahrain Society of Engineers
- 28 Cushman & Wakefield Bahrain W.L.L.
- 29 DAMAC Properties Co. LLC
- 30 Era Projects
- 31 Haqbaz Real Estate / Shams Al Manama Real Estate
- 32 Intec Bahrain
- 33 Iris Property Management
- 34 Ithmaar Bank B.S.C.
- 35 Milestone Properties
- 36 MSCEB
- 37 Orchid Developers
- 38 Pegasus Real Estate
- 39 Riffa Views
- 40 RMK Projects
- 41 Spirit for Antiques
- 42 Yousif Al Abduljalil Real Estate S. P. C.
- 43 Arabian Business Community (ABC) / Gulf Projects & Tenders
- 44 Al Ayam
- 45 Al Bilad Newspaper
- 46 Al Watan for Press & Publishing
- 47 Biz Bahrain
- 48 Dar Akhbar Al Khaleej Press & Publishing House W.L.L
- 49 Dar Alwasat for Publishing & Distribution B.S.C. (closed)
- 50 DT News

WHY BECOME A SPONSOR?

BIPEX is the premier international real estate investment and development event in the Kingdom of Bahrain, providing a highly focused forum for the real estate community.

In order to maximise your investment at BIPEX your sponsorship package should play an integral part of your marketing and communications strategy, both pre- and post- event. Our team will be delighted to work with you to achieve this. BIPEX 2017 will benefit from a structured and integrated marketing campaign through the use of various media channels which is specifically designed to target the correct audience. Our Sponsors will be ideally placed to maximize their exposure by associating with BIPEX.

SPONSORSHIP PACKAGES

PRIME SPONSOR

BHD 22,600 OR USD 60,000

Pre- Event Branding:

- BIPEX Online www.bipex.org; event homepage with a hyperlink to your company website.
- Included in the Sponsors section with 100 word profile.
- Opportunity to publish up to 10 corporate press releases in the press section of bipex.org.
- Exclusive display at Launch Press Conference (if sponsorship confirmed prior to Press Conference)
- Company Logo & Name Display at Press Conference
- BIPEX PR: Your Company will be included in all BIPEX 2017 press releases as Prime Sponsor
- Company Name and Logo placed on the front of the exhibition brochure branded as Prime Sponsor.

Event & Forum Branding:

- Included in all relevant signage and Registration as Prime Sponsor
 - Company name and logo will be published in all the Exhibition publicity materials, to be provided by the Company
 - Entitled for exhibition stand space of 50 sqm free of cost.
 - Company name and Logo as Prime Sponsor will be printed on the exhibition bags to be distributed at the registration counter to all the participants and visitors.
 - Publicity materials will be included in the exhibition pack.
 - Up to 4 full page colour advertisement (or 2 Double Page Spreads) shall be provided in the Exhibition Guide which will be distributed to all participants and visitors.
 - Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony.
 - Executive Officers will be treated as VIPs at BIPEX Events.
 - Signage / Hanging Banner on external wall of exhibition hall.
 - Company Logo and name will be displayed in Exhibition Hall (4 No. 3m x 2m)
 - Roll Up banners will be displayed in the exhibition venue.
 - Suitably sized logo and name will be included on the Bill Boards to be displayed in Bahrain and GCC (subject to Municipality approval).
 - First Priority to reserve a prominent location on the exhibition floor
-

STRATEGIC PARTNER**BHD 22,600 OR USD 60,000****Pre- Event Branding:**

- BIPEX Online www.bipex.org; event homepage with a hyperlink to your company website.
- Included in the Sponsors section with 100 word profile.
- Opportunity to publish up to 10 corporate press releases in the press section of bipex.org.
- Exclusive display at Launch Press Conference (if sponsorship confirmed prior to Press Conference)
- Company Logo & Name Display at Press Conference
- BIPEX PR: Your Company will be included in all BIPEX 2017 press releases as Strategic Partner.
- Company Name and Logo placed on the front of the exhibition brochure branded as Strategic Partner.

Event & Forum Branding:

- Included in all relevant signage and Registration as Strategic Partner.
- Company name and logo will be published in all the Exhibition publicity materials, to be provided by the Company.
- Entitled for exhibition stand space of 50 sqm free of cost.
- Company name and Logo as Strategic Partner will be printed on the exhibition lanyard distributed at the registration counter to all the participants and visitors.
- Publicity materials will be included in the exhibition pack.
- Up to 4 full page colour advertisement (or 2 Double Page Spreads) shall be provided in the Exhibition Guide which will be distributed to all participants and visitors.
- Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony.
- Executive Officers will be treated as VIPs at BIPEX Events.
- Signage / Hanging Banner on external wall of exhibition hall.
- Company Logo and name will be displayed in Exhibition Hall (4 No. 3m x 2m)
- Roll Up banners will be displayed in the exhibition venue.
- Suitably sized logo and name will be included on the Bill Boards to be displayed in Bahrain and GCC (subject to Municipality approval).
- First Priority to reserve a prominent location on the exhibition floor

SIGNATURE SPONSOR**BHD 15,000 OR USD 40,000****Pre- Event Branding include:**

- BIPEX Online www.bipex.org; event homepage with a hyperlink to your company website.
- Included in the Sponsors section with 100 word profile.
- Opportunity to publish up to 10 corporate press releases in the press section of bipex.org.
- Exclusive display at Launch Press Conference (if sponsorship confirmed prior to Press Conference)
- Company Logo & Name mention at launch Press Conference
- BIPEX PR: Your Company will be included in all BIPEX 2017 press releases as Signature Sponsor.

Event & Forum Branding include:

- Included in all relevant signage and Registration as Signature Sponsor.
- Company name and logo will be published in all the Exhibition publicity materials, to be provided by the Company.
- Entitled for exhibition stand space of 40 sqm free of cost.

- Publicity materials will be included in the exhibition pack.
 - Up to 4 full page colour advertisement (or 2 Double Page Spreads) shall be provided in the Exhibition Guide which will be distributed to all participants and visitors.
 - Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony.
 - Executive Officers will be treated as VIPs at BIPEX Events.
 - Signage / Hanging Banner on external wall of exhibition hall.
 - Company Logo and name will be displayed in Exhibition Hall (3 No. 3m x 2m)
 - Roll Up banners will be displayed in the exhibition venue.
 - Suitably sized logo and name will be included on the Bill Boards to be displayed in Bahrain and GCC (subject to Municipality approval).
 - First Priority to reserve a prominent location on the exhibition floor
-

DIAMOND SPONSOR

BHD 10,000 OR USD 27,000

Pre- Event Branding:

- BIPEX Online www.bipex.org; event website with a hyperlink to your company website.
- Included in the Sponsors section with 100 word profile.
- Opportunity to publish up to 5 corporate press releases in the press section of bipex.org.
- Company Logo & Name Display at Press Conference
- BIPEX PR: Your Company will be included in all BIPEX 2017 press releases as Diamond Sponsor.
- Company Name and Logo placed within the exhibition brochure branded as Diamond Sponsor.

Event & Forum Branding:

- Included in all relevant signage and Registration as Diamond Sponsor
 - Company name and logo will be published in all the Exhibition publicity materials, to be provided by the Company.
 - Entitled for exhibition stand space of 30 sqm free of cost.
 - Publicity materials will be included in the exhibition pack.
 - Up to 2 full page colour advertisement (Double Page Spread) shall be provided in the Exhibition Guide which will be distributed to all participants and visitors.
 - Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony
 - Executive Officers will be treated as VIPs at BIPEX Events.
 - Signage / Hanging Banner on external wall of exhibition hall.
 - Company Logo and name will be displayed in Exhibition Hall (2 No. 2m x 2m)
 - Roll Up banners will be displayed in the exhibition venue.
 - Second Priority to reserve a prominent location on the exhibition floor (First come basis amongst Diamond Sponsors)
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PLATINUM SPONSOR**BHD 6,000 OR USD 16,200****Pre- Event Branding:**

- BIPEX Online www.bipex.org; event website with a hyperlink to your company website.
- Included in the Sponsors section with 100 word profile.
- Opportunity to publish up to 3 corporate press releases in the press section of bipex.org.
- Company Logo & Name Display at Press Conference
- BIPEX PR: Your Company will be included in all BIPEX 2017 press releases as Platinum Sponsor.
- Company Name and Logo placed within the exhibition brochure branded as Platinum Sponsor.

Event & Forum Branding:

- Included in all relevant signage and Registration as Platinum Sponsor
- Company name and logo will be published in all the Exhibition publicity materials, to be provided by the Company.
- Entitled for exhibition stand space of 9 sqm free of cost.
- Publicity materials will be included in the exhibition pack.
- 1 full page colour advertisement shall be provided in the Exhibition Guide which will be distributed to all participants and visitors.
- Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony
- Executive Officers will be treated as VIPs at BIPEX Events.
- Signage / Hanging Banner on external wall of exhibition hall.
- Company Logo and name will be displayed in Exhibition Hall (2 No. 1.5m x 1.5m)
- Roll Up banners will be displayed in the exhibition venue.
- Third Priority to reserve a prominent location on the exhibition floor (First come basis amongst Platinum Sponsors)

GOLD SPONSOR**BHD 4,000 OR USD 10,800****Pre- Event Branding:**

- BIPEX Online www.bipex.org; event website will hyperlink to your company website.
- Included in the Sponsors section with 100 word profile.
- Up to 2 corporate press releases can be posted in the press section of bipex.org.
- Company Logo & Name Display at Press Conference
- BIPEX PR: Your Company will be included in all BIPEX 2017 press releases as Gold Sponsor
- Company Name and Logo placed within the exhibition brochure branded as Gold Sponsor.

Event & Forum Branding:

- Included in all relevant signage and Registration as Gold Sponsor
 - Company name and logo will be published in all the Exhibition publicity materials, to be provided by the Company.
 - Publicity materials will be included in the exhibition pack.
 - 1/2 full page colour advertisement shall be provided in the Exhibition Guide which will be distributed to all participants and visitors.
 - Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony
 - Executive Officers will be treated as VIPs at BIPEX Events.
 - Signage / Hanging Banner on external wall of exhibition hall.
 - Company Logo and name will be displayed in Exhibition Hall (2 No. 1m x 1m)
 - Roll Up banners will be displayed in the exhibition venue.
 - Fourth Priority to reserve a prominent location on the exhibition floor (First come basis amongst Gold Sponsors)
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BIPEX FORUM SPONSORSHIP (PER SESSION)**BHD 4,000 OR USD 10,800**

BIPEX 2017 will witness the return of its 'industry forums' where Real estate insiders will discuss, debate and explore topics of interest to the Real Estate Market.

Unique Sponsorship Opportunities:

Our team will be delighted to discuss with you additional opportunities to showcase your company and Projects. We welcome any creative ideas you may have in achieving your goals. Further sponsorship opportunities include:

- Conference Notepads
 - VIP Lounge & Press Club
 - Overhead Banners and additional signage
-

Contact Information:

For further information or enquiries, please contact

Bahrain Society of Engineers

Vivek S, Acting Conference Manager

F: +973 17827475 M: +973 66337367

vivek@mohandis.org

George Shaiju, Conference Coordinator

Tel: +973 17810734, Fax: +973 17827475, Mob: 33327100

george@mohandis.org

BIPEX INDUSTRY FORUMS

BIPEX 2017 will witness the return of its 'industry forums' where real estate insiders will discuss, debate and explore topics of interest to the real estate industry.

The sessions will act as a channel to facilitate interactive dialogue amongst all stakeholders of the real estate industry in the Kingdom of Bahrain, and will enable them to elaborate on the recent world developments related to the drop in oil prices. This will also provide a better understanding of its impact on future and ongoing developments projects.

Abstracts of the presentations are invited from interested speakers. For more information, please contact the BIPEX Secretariat on:

Tel: +973 17810734

Fax: +973 17827475

Email: bseng@batelco.com.bh

BIPEX 2017 - SPONSORSHIP FORM

Companies and organizations can co-sponsor this event and avail various benefits outlined above. To sponsor the event please fax this form to the given address:

Bahrain Society of Engineers, PO Box 835, Manama, Kingdom of Bahrain, Tel +973 17810734 Fax +973 17827475, E-mail: bseng@batelco.com.bh

Our company is pleased to sponsor the following expenses:

Prime Sponsor
BD 22,600 / US\$ 60,000

Strategic Partner
BD 22,600 / US\$ 60,000

Signature Sponsor
BD 15,000 / US\$ 40,000

Diamond Sponsor
BD 10,000 / US\$ 27,000

Platinum Sponsor
BD 6,000 / US\$ 16,200

Gold Sponsor
BD 4,000 / US\$ 10,800

Company Contact Person

Address Postal Code

City Country

Postal Code Country

Telephone Mobile

Fax E-mail

We hereby accept the General Conditions for Participation in Bahrain International Property Exhibition 2017 printed on this brochure.

Date

Authorized Signature and Company Stamp

EXHIBITION

- Commercial Real Estate - Office and Shops
- Overseas Real Estate Agents
- Banks & Financial Institutions
- Services - Design, Relocation, Removal, Consultancy Services
- Investment Promotion
- Residential Real Estate and Holiday Resorts
- Industrial Real Estate - Factories, Ware Houses, Industry Parks

PAYMENT SCHEDULE AND TERMS

1. The payment in full is due within 15 days of submitting the signed sponsorship/exhibition form to the Bahrain Society of Engineers. Any sponsorship/exhibition forms submitted after the 1st September the full payment is due immediately.
2. All payments to be made by cheque or bankers draft. Please refer to invoice for banking and account details.
3. Sponsors will not receive brand promotion until receipt of deposit.
4. Once signed, this contract is final and binding.

CANCELLATION TERMS

1. In the event of cancellation before September 1st, 2017, 50% of the total contract value must be honoured.
2. In the event of cancellation after September 1st, 2017, 100% of the total contract value must be honoured.

BIPEX 2017 - EXHIBITION STAND BOOKING FORM

EXHIBITING COMPANY

Company Name

Contact Person

Street Address

Postal Code / City

Country

Phone Fax

E-mail

Company Website

Managing Director

MAILING ADDRESS FOR INVOICES

Company Name

Department

Contact Person

Street Address

Postal Code / City

Country

Phone Fax

E-mail

List of Exhibits for Display

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OPTION-A STAND SPACE ONLY Stand No: _____

 m²

Participation Fees:
BD 100 or US\$ 270 per sq m²

BOOKED STAND SPACE

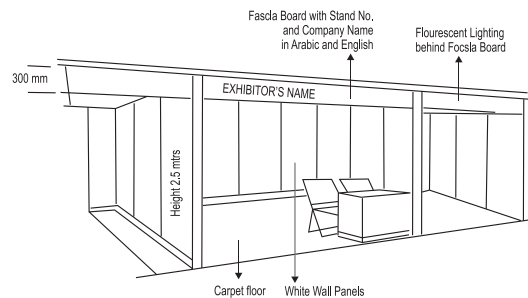
Participation does not include any stand construction

(It is not permitted to use Wall Partitions of adjacent stands and Stand Construction exceeding the standard height of 3 meters requires written approval from organizer).

OPTION-B SHELL SCHEME PACK Stand No: _____

 m²

Participation Fees:
BD 1,035 or US\$ 2,795 (per 9 sq.mtr)



BOOKED SHELL SPACE

Participation includes: White wall panels 2.5m height, Carpet floor, Reception counter with 1 chair, Table with 3 chairs, Two Fluorescent Lights, One 220V, 13Amps Powerpoint (3pin), Waste paper basket.

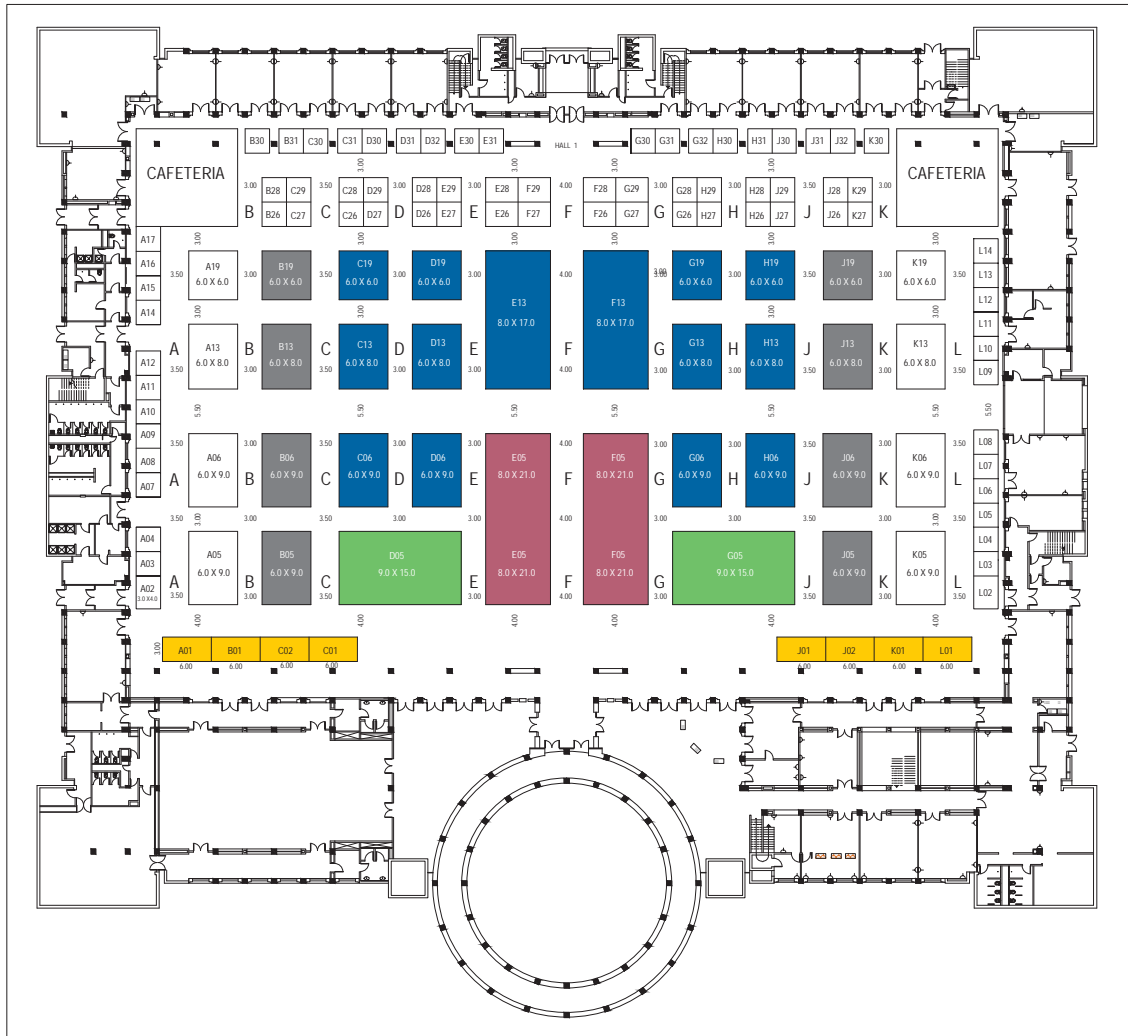
We hereby accept the General Conditions for Participation in Bahrain International Property Exhibition 2017 printed on this application form.

Date

Authorized Signature and Company Stamp

FLOOR PLAN

BAHRAIN INTERNATIONAL PROPERTY EXHIBITION (BIPEX 2017)



■ Reserved for Prime & Strategic

■ Reserved for Platinum Sponsor

■ Reserved for Signature Sponsor

■ Reserved for Gold Sponsor

■ Reserved for Diamond Sponsor

BIPEX 2017 ORGANIZING COMMITTEE

CHAIRMAN

Mohammed Khalil Alsayed

MEMBERS

Masoud E. Al Hermi

Waleed Adel Ali

Mohammed Al Khozaae

Jameel Khalaf Al Alawi

Dr. Bashar Ahmadi

Zeyad Janahi

Mohammed Abdulkhaliq

Jawad Al Jabal

THE ORGANIZER

The Bahrain Society of Engineers was established in 1972 as a professional voluntary non-profit organization. It is the premier body representing engineering professionals in the Kingdom. Amongst others, it seeks to advance the profession, while striving for continuous enhancement of engineering skills of members through training and by conducting technical & professional programmes. The society aims for excellence in all its activities and promotes a code of conduct and ethics amongst its members. In addition to promoting the profession, its activities include amongst others, supporting the development of the economy and contributing to measures for protecting the environment. The society has also developed an enviable track record of capacities, skills and experience and is widely acknowledged as a leading engineering body in the GCC, particularly in organizing scientific conferences, exhibitions and training events, sometimes in partnership with other leading bodies. It maintains close links with the government and academia that include leading universities. It also has annual contact programmes with secondary school students to promote the engineering profession and encourage the youth to take up engineering as a career. One of its successful non-profit annual events is the Bahrain International Property Exhibition or BIPEX, which launched its first edition in 2004 and has now come to occupy a premier position in the real estate and property exhibition event calendar in the Kingdom and surrounding countries.



