

WHY BECOME A SPONSOR?

BIPEX is the premier international real estate investment and development event in the Kingdom of Bahrain, providing a highly focused forum for the real estate community.

In order to maximise your investment at BIPEX your sponsorship package should play an integral part of your marketing and communications strategy, both pre- and post- event. Our team will be delighted to work with you to achieve this. BIPEX 2017 will benefit from a structured and integrated marketing campaign through the use of various media channels which is specifically designed to target the correct audience. Our Sponsors will be ideally placed to maximize their exposure by associating with BIPEX.

SPONSORSHIP PACKAGES

PRIME SPONSOR

BHD 22,600 OR USD 60,000

Pre- Event Branding:

- BIPEX Online www.bipex.org; event homepage with a hyperlink to your company website.
- Included in the Sponsors section with 100 word profile.
- Opportunity to publish up to 10 corporate press releases in the press section of bipex.org.
- Exclusive display at Launch Press Conference (if sponsorship confirmed prior to Press Conference)
- Company Logo & Name Display at Press Conference
- BIPEX PR: Your Company will be included in all BIPEX 2017 press releases as Prime Sponsor
- Company Name and Logo placed on the front of the exhibition brochure branded as Prime Sponsor.

Event & Forum Branding:

- Included in all relevant signage and Registration as Prime Sponsor
 - Company name and logo will be published in all the Exhibition publicity materials, to be provided by the Company
 - Entitled for exhibition stand space of 50 sqm free of cost.
 - Company name and Logo as Prime Sponsor will be printed on the exhibition bags to be distributed at the registration counter to all the participants and visitors.
 - Publicity materials will be included in the exhibition pack.
 - Up to 4 full page colour advertisement (or 2 Double Page Spreads) shall be provided in the Exhibition Guide which will be distributed to all participants and visitors.
 - Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony.
 - Executive Officers will be treated as VIPs at BIPEX Events.
 - Signage / Hanging Banner on external wall of exhibition hall.
 - Company Logo and name will be displayed in Exhibition Hall (4 No. 3m x 2m)
 - Roll Up banners will be displayed in the exhibition venue.
 - Suitably sized logo and name will be included on the Bill Boards to be displayed in Bahrain and GCC (subject to Municipality approval).
 - First Priority to reserve a prominent location on the exhibition floor
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STRATEGIC PARTNER**BHD 22,600 OR USD 60,000****Pre- Event Branding:**

- BIPEX Online www.bipex.org; event homepage with a hyperlink to your company website.
- Included in the Sponsors section with 100 word profile.
- Opportunity to publish up to 10 corporate press releases in the press section of bipex.org.
- Exclusive display at Launch Press Conference (if sponsorship confirmed prior to Press Conference)
- Company Logo & Name Display at Press Conference
- BIPEX PR: Your Company will be included in all BIPEX 2017 press releases as Strategic Partner.
- Company Name and Logo placed on the front of the exhibition brochure branded as Strategic Partner.

Event & Forum Branding:

- Included in all relevant signage and Registration as Strategic Partner.
- Company name and logo will be published in all the Exhibition publicity materials, to be provided by the Company.
- Entitled for exhibition stand space of 50 sqm free of cost.
- Company name and Logo as Strategic Partner will be printed on the exhibition lanyard distributed at the registration counter to all the participants and visitors.
- Publicity materials will be included in the exhibition pack.
- Up to 4 full page colour advertisement (or 2 Double Page Spreads) shall be provided in the Exhibition Guide which will be distributed to all participants and visitors.
- Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony.
- Executive Officers will be treated as VIPs at BIPEX Events.
- Signage / Hanging Banner on external wall of exhibition hall.
- Company Logo and name will be displayed in Exhibition Hall (4 No. 3m x 2m)
- Roll Up banners will be displayed in the exhibition venue.
- Suitably sized logo and name will be included on the Bill Boards to be displayed in Bahrain and GCC (subject to Municipality approval).
- First Priority to reserve a prominent location on the exhibition floor

SIGNATURE SPONSOR**BHD 15,000 OR USD 40,000****Pre- Event Branding include:**

- BIPEX Online www.bipex.org; event homepage with a hyperlink to your company website.
- Included in the Sponsors section with 100 word profile.
- Opportunity to publish up to 10 corporate press releases in the press section of bipex.org.
- Exclusive display at Launch Press Conference (if sponsorship confirmed prior to Press Conference)
- Company Logo & Name mention at launch Press Conference
- BIPEX PR: Your Company will be included in all BIPEX 2017 press releases as Signature Sponsor.

Event & Forum Branding include:

- Included in all relevant signage and Registration as Signature Sponsor.
- Company name and logo will be published in all the Exhibition publicity materials, to be provided by the Company.
- Entitled for exhibition stand space of 40 sqm free of cost.

- Publicity materials will be included in the exhibition pack.
 - Up to 4 full page colour advertisement (or 2 Double Page Spreads) shall be provided in the Exhibition Guide which will be distributed to all participants and visitors.
 - Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony.
 - Executive Officers will be treated as VIPs at BIPEX Events.
 - Signage / Hanging Banner on external wall of exhibition hall.
 - Company Logo and name will be displayed in Exhibition Hall (3 No. 3m x 2m)
 - Roll Up banners will be displayed in the exhibition venue.
 - Suitably sized logo and name will be included on the Bill Boards to be displayed in Bahrain and GCC (subject to Municipality approval).
 - First Priority to reserve a prominent location on the exhibition floor
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DIAMOND SPONSOR

BHD 10,000 OR USD 27,000

Pre- Event Branding:

- BIPEX Online www.bipex.org; event website with a hyperlink to your company website.
- Included in the Sponsors section with 100 word profile.
- Opportunity to publish up to 5 corporate press releases in the press section of bipex.org.
- Company Logo & Name Display at Press Conference
- BIPEX PR: Your Company will be included in all BIPEX 2017 press releases as Diamond Sponsor.
- Company Name and Logo placed within the exhibition brochure branded as Diamond Sponsor.

Event & Forum Branding:

- Included in all relevant signage and Registration as Diamond Sponsor
 - Company name and logo will be published in all the Exhibition publicity materials, to be provided by the Company.
 - Entitled for exhibition stand space of 30 sqm free of cost.
 - Publicity materials will be included in the exhibition pack.
 - Up to 2 full page colour advertisement (Double Page Spread) shall be provided in the Exhibition Guide which will be distributed to all participants and visitors.
 - Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony
 - Executive Officers will be treated as VIPs at BIPEX Events.
 - Signage / Hanging Banner on external wall of exhibition hall.
 - Company Logo and name will be displayed in Exhibition Hall (2 No. 2m x 2m)
 - Roll Up banners will be displayed in the exhibition venue.
 - Second Priority to reserve a prominent location on the exhibition floor (First come basis amongst Diamond Sponsors)
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PLATINUM SPONSOR**BHD 6,000 OR USD 16,200****Pre- Event Branding:**

- BIPEX Online www.bipex.org; event website with a hyperlink to your company website.
- Included in the Sponsors section with 100 word profile.
- Opportunity to publish up to 3 corporate press releases in the press section of bipex.org.
- Company Logo & Name Display at Press Conference
- BIPEX PR: Your Company will be included in all BIPEX 2017 press releases as Platinum Sponsor.
- Company Name and Logo placed within the exhibition brochure branded as Platinum Sponsor.

Event & Forum Branding:

- Included in all relevant signage and Registration as Platinum Sponsor
- Company name and logo will be published in all the Exhibition publicity materials, to be provided by the Company.
- Entitled for exhibition stand space of 9 sqm free of cost.
- Publicity materials will be included in the exhibition pack.
- 1 full page colour advertisement shall be provided in the Exhibition Guide which will be distributed to all participants and visitors.
- Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony
- Executive Officers will be treated as VIPs at BIPEX Events.
- Signage / Hanging Banner on external wall of exhibition hall.
- Company Logo and name will be displayed in Exhibition Hall (2 No. 1.5m x 1.5m)
- Roll Up banners will be displayed in the exhibition venue.
- Third Priority to reserve a prominent location on the exhibition floor (First come basis amongst Platinum Sponsors)

GOLD SPONSOR**BHD 4,000 OR USD 10,800****Pre- Event Branding:**

- BIPEX Online www.bipex.org; event website will hyperlink to your company website.
- Included in the Sponsors section with 100 word profile.
- Up to 2 corporate press releases can be posted in the press section of bipex.org.
- Company Logo & Name Display at Press Conference
- BIPEX PR: Your Company will be included in all BIPEX 2017 press releases as Gold Sponsor
- Company Name and Logo placed within the exhibition brochure branded as Gold Sponsor.

Event & Forum Branding:

- Included in all relevant signage and Registration as Gold Sponsor
 - Company name and logo will be published in all the Exhibition publicity materials, to be provided by the Company.
 - Publicity materials will be included in the exhibition pack.
 - 1/2 full page colour advertisement shall be provided in the Exhibition Guide which will be distributed to all participants and visitors.
 - Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony
 - Executive Officers will be treated as VIPs at BIPEX Events.
 - Signage / Hanging Banner on external wall of exhibition hall.
 - Company Logo and name will be displayed in Exhibition Hall (2 No. 1m x 1m)
 - Roll Up banners will be displayed in the exhibition venue.
 - Fourth Priority to reserve a prominent location on the exhibition floor (First come basis amongst Gold Sponsors)
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BIPEX FORUM SPONSORSHIP (PER SESSION)**BHD 4,000 OR USD 10,800**

BIPEX 2017 will witness the return of its 'industry forums' where Real estate insiders will discuss, debate and explore topics of interest to the Real Estate Market.

Unique Sponsorship Opportunities:

Our team will be delighted to discuss with you additional opportunities to showcase your company and Projects. We welcome any creative ideas you may have in achieving your goals. Further sponsorship opportunities include:

- Conference Notepads
 - VIP Lounge & Press Club
 - Overhead Banners and additional signage
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Contact Information:

For further information or enquiries, please contact

Bahrain Society of Engineers

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BIPEX INDUSTRY FORUMS

BIPEX 2017 will witness the return of its 'industry forums' where real estate insiders will discuss, debate and explore topics of interest to the real estate industry.

The sessions will act as a channel to facilitate interactive dialogue amongst all stakeholders of the real estate industry in the Kingdom of Bahrain, and will enable them to elaborate on the recent world developments related to the drop in oil prices. This will also provide a better understanding of its impact on future and ongoing developments projects.

Abstracts of the presentations are invited from interested speakers. For more information, please contact the BIPEX Secretariat on:

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